1. Alex Liu
2. Stephen Lucas
3. Mahmood Ahmed
4. Marcus Heimann

Vision Statement : For anybody who would like to improve their neighborhood, FixMyStreet is a website that allows users in specific areas to report issues in their neighborhoods for everyone to see. By allowing neighbors to communicate problems in their neighborhood in one consolidated location, we streamline the process of spreading valuable information. Our goal is for every adult in any given neighborhood to interact with their local FixMyStreet, to increase the sense of community for everyone.

Goals : Main goal - Have Philadelphia boundary data and appropriate emergency dptmnts in FixMyStreet as per <https://fixmystreet.org/how-it-works/> instructions

Subgoals - Make other changes (aesthetic ? a new functionality?)

**Features**

* Report an issue
  + Allows pictures here as well
* Publish reports to all users via a map of Philadelphia
  + This depends on the zip code entered
* Send reports to staff users using Open311 so they can contact the appropriate staff user(s)
* Allow staff users to change the status of a report to something besides fixed or not fixed
* Publish updates on reports to all users

**Personas**

Persona 1:

Daniel is a parent and stand up comedian residing in Philadelphia. He wants to provide the best for his 2 children, and is not satisfied with the current condition his neighborhood is in. Specifically, there is an abundance of graffiti. He is looking to rent out part of his house, but is concerned the poor neighborhood conditions might deter potential renters. He is particularly tech savvy, as he has a web show, and has been sending numerous emails to the local government to make changes, to no avail. Daniel hopes to use FixMyStreet to report problems and improve the overall conditions of his neighborhood.

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Persona 2:

Kerr is a 41 year old Restaurant owner and ninja in Philadelphia. He has noticed a steady decline in business recently, and has been working to resolve the situation. Mr. Bee believes part of the problem is the poor road and environmental conditions in the area are deterring potential customers. He is frustrated with the numerous potholes and graffiti along building walls. He struggles with technology, and is not comfortable with change. But he is becoming desperate to reverse his declining business and may be interested in FixMyStreet. His goals are to grow his business by improving environmental conditions through FixMyStreet.

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Persona 3:

Omar is a 68 year old cab driver, and has been a cab driver in Southwest Philly for 31 years. He knows many routes around Philadelphia and is used to avoiding traffic. Now that Uber and Lyft are popular, he needs more of an advantage and would like to maximize his driving time. He would like to know what streets are the least damaged. He also would use the app to make reports so that his favorite shortcuts remain effective. He is not particularly used to using technology, but his grandson has been showing him how to use computers recently. He would rather speak face-to-face with people in his neighborhood about local issues, but Omar might use FixMyStreet after growing frustrations with a loss of community in his neighborhood. FixMyStreet would be accessible to Omar as the search and report features are prominently displayed and easy to use.

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Persona 4:

Sonia is a 30 year old city councilwoman who grew up in West Philly. She feels a strong tie to her city, which is why she wanted to become a councilwoman in the first place. As such, would like to improve her community--both for her sake and the sake of the community itself. She spends her weekends removing litter and graffiti from her neighborhood in hopes of inspiring families to spend more time outside, so she would think FixMyStreet is a great platform to improve the area. She thinks if the streets are cleaned, people would be more willing to attend her fundraisers and outreach programs (and maybe get reelected). Sonia is incredibly driven and as a result has kept up on all of the technology trends. Because of this her familiarity with government work, FixMyStreet is a natural fit, and would be a great tool for her to utilize.